

Two weeks ago when attending the Tampa Bike Bash with my producing team, Susan and Stephanie, I had the honor of touching base with Michelle Calonge, who appeared in our Tampa episode. She's the one who shared her story about being diagnosed with a fatal disease and how bicycling with the Seminole Heights Bicycle Club has helped to sustain health. But it did more than that. It helped to rally a sense of community....And that is what makes it all worthwhile to me! Knowing that Pedal America is making a difference in people's lives and that I'm educating millions in how **recreational bicycling strengthens communities has made this TV series more than I could have ever imagined.**

How do I do this? Simple! I share stories about how recreational bicycle travel has changed lives. Because when one life changes, others around that person also change.

I've always believed in the strength of people and the positive impact we can each have on our respective communities.

Help me to bring more people's stories and their communities to public television so I can continue to bring terrific travel ideas and helpful bicycle tips to the millions of Americans who seek inspiration. My dad taught me something that I've always carried with me: That's it's okay to ask for help; and that the more you help others, the more help you receive in return.

Our Dec 16th deadline is fast approaching and I can really use your help!☐

Please support and encourage others to support Pedal America today! <http://www.kickstarter.com/projects/pedalamerica/pedal-america>

Cheers,
Ira David

