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$(".flowplayer").flowplayer({    fullscreen: 'true'  });
```

Ira David rides with members of the Seminole Heights Bicycle Club as he explores the more serious issue of why Tampa is now "bicycle-friendlier" after it was plagued with bicycle fatalities in 2009 and how the city responded. Ride along Gulf Boulevard in St. Pete Beach; and visit The Hurricane restaurant and Suncoast Seabird Sanctuary.